



DIGNIFIED STORYTELLING FORUM

FRIDAY, 10 DECEMBER 2021

DUBAI EXHIBITION CENTRE @ EXPO 2020 DUBAI

FORUM PROGRAM

Main Program

14:00 - 18:00

OPENING CEREMONY



Welcoming Remarks: Rashid Al Falahi, UAE Chief Storyteller and Dignified Storytelling Advisor



Opening Remarks: H.E. Dr. Tariq Al Gurg, Chief Executive Officer and Vice-Chairman, Dubai Cares



Inaugural Remarks: H.E. Reem Al Hashimy, Minister of State for International Cooperation

POETRY PERFORMANCE



Chief Moomen, Ghanaian Poet, Playwright and Creative Entrepreneur

OPENING PLENARY: DIGNIFIED STORYTELLING IN POLICY & PRACTICE

Michael Kass, Founder of Story & Spirit will use the expertise of the panelists to recognize challenges faced by storytellers and explore how the Dignified Storytelling Principles help build strategies and overcome challenges through policy and practice.

Panelists:

- Maher Nasser, Commissioner General of the UN to Expo 2020 Dubai
- Noella Musunka, Founder, Malaika
- Issam Kazim is the CEO of Dubai Corporation for Tourism and Commerce Marketing (DCTCM)
- Elisabetta Lattanzio Illy, Journalist and Photographer (UNIDO Goodwill Ambassador)
- Nassib Boueri, Chief Executive Officer, Wunderman Thompson MENA

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PLENARY: SHOWCASING DIGNIFIED STORIES

Moderated by Dr. **Rebecca Swift**, VP, Global Head of Creative Insights at Getty Images, this session will showcase a series of "Spotlight Stories", all calling on the audience partners and stakeholders to commit to telling stories with dignity at their heart, whilst also encouraging all participants to submit their own experiences, stories and best practices to help enhance the value and diversity of the platform.

Panelists:

- John Hecklinger, Chief Executive Officer, Global Fund for Children
- Gwen Hines, Chief Executive Officer, Save the Children UK
- Waleed Shah, Photographer
- Rocco Blume, Head of Advocacy, War Child UK



SPECIAL ANNOUNCEMENT

Michael Aboya, Visual Artist & Winner of the 2019 Agora Award

PLENARY: DIGNIFIED STORYTELLING WITH HISTORICALLY MARGINALISED COMMUNITIES

This session - moderated by **Nina Ford**, Director of Communications & Marketing at Global Fund for Children - will focus on Dignified Storytelling with historically marginalized communities.

Panelists:

- Tracey Corbin-Matchett, CEO, Bus Stop Films
- Joung-Ah Ghedini-Williams, Head of Global Communications, UNHCR
- Abimbola Aladejare, Founder and Executive Director of The New Generation Girls and Women Development Initiative



CLOSING REMARKS

Valentina Castellani-Quinn, Award Winning Film Producer, President and Chairman of Quinn Studios Entertainment

FORUM PROGRAM

Pre-Forum Technical Sessions

10:00 - 15:00



PUTTING DIGNIFIED STORYTELLING INTO ACTION: CHALLENGES, COMMUNITY, AND SOLUTIONS

Host: Michael Kass, Founder, Story & Spirit

Venue: Meeting Room 1 North

Time: 10:00 - 11:00

An interactive workshop bringing together storytellers from all fields and industries to build strategies for navigating challenges to putting Dignified Storytelling principles into practice in order to facilitate real-world adoption of Dignified Storytelling practices.



DIGNITY AT THE HEART OF STORYTELLING

Host: Matthias Bosch, Board Member and Executive Coordinator, Global Dignity

Venue: Suite 1 North

Time: 10:00 - 11:00

An interactive talk which aims to teach the concept of dignity through storytelling and sharpen audience's understanding of what dignity is and how, every time humans interact, dignity is at play.



BUILDING CAPACITY SO THAT OUR STORIES REFLECT OUR PRINCIPLES

Host: Jess Castelyn, Global TIES for Children Research Center Coordinator, New York University Abu Dhabi (NYUAD)

Venue: Meeting Room 1 North

Time: 11:00 - 12:00

An interactive and practical workshop which aims to provide concrete examples on how storytellers and those who work with them can advocate for the principles of Dignified Storytelling across all stages of the storytelling process while at the same time, building the capacity of various stakeholders in this process.

FORUM PROGRAM

Pre-Forum Technical Sessions

10:00 - 15:00



THE ROLE OF MEDIA IN ADVANCING DIGNIFIED STORYTELLING FOR A BETTER WORLD

Host: Noha Hefny, Founder and CEO, People of Impact

Venue: Suite 1 North

Time: 11:00 - 12:00

A fireside chat discussing how to further activate the role of the media, including individuals working in the sector and beyond to advance dignified storytelling, and the importance of building a mindset of responsibility and accountability within the media industry.



STORIES IN THE MAKING: PROMOTING YOUTH-LED STORYTELLING FOR SOCIAL CHANGE

Host: Daniela Martinez Moreno, Program Officer, Global Fund for Children

Venue: Suite 1 North

Time: 12:00 - 13:00

A panel discussion which aims to share innovations and best practices in youth-led storytelling processes from communities around the world.



INCLUSION IN ACTION: INCLUSIVE FILMMAKING WORKSHOP

Hosts: Tracey Corbin-Matchett, CEO, Bus Stop Films & Paul Nunnari, Paralympian, Entertainer and Disability Advocate

Venue: Meeting room 1

Time: 12:00 - 15:00

A training workshop hosted by Australia Pavilion for filmmakers, writers, directors and producers focused on how filmmaking can open pathways to employment and improve the engagement of people living with disability on both sides of the camera.